

Your Online Microbrew Store and Beer Gift Shop

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1-888-840 BEER (2337)

"Drinking beer promotes freedom of speech!"

BEER
on the wall

Presents...

EASTER BEER HUNT

There comes a time in each of our lives when we outgrow some of the very fun things that we truly loved to do as kids: Waiting up for Santa on Christmas Eve, sorting our candy after a very productive evening of trick-or-treating, and of course, the all-important Easter Egg Hunt on Easter morning!

Unfortunately, we can't help you with Santa or the trick-or-treat thing, but we do have a fabulous idea to bring back the joy of the Easter Egg Hunt for that kid in each of us.

What we had in mind doesn't have much to do with Easter eggs, but more to do with Easter beer. There are actually many groups scattered around the globe that have perfected The Easter Beer Hunt tradition and are sure to continue it for years to come.

It works something like this:

First, the people involved must have a genuine appreciation for beer. Secondly, they must have a genuine appreciation for having fun. If you have both pieces of this puzzle, then you have what it takes to put together a really great Easter Beer Hunt!

1. Get a bunch of different brands and styles of beer. The better the mix, the more fun it will be for the "beer hunters." We recommend about 8 to 12 beers per hunter. Some will get more and others less, but it guarantees at least a nice, mixed 6-pack for even the slowest of gatherers. If you know what some of the hunter's favorite beers are, throw a few of them in as well - *there is sure to be some trading going on when all is said*

Quote of the Month

"It was a wise man who invented beer"

--Plato--

and done.

2. Decorate the beers. Use your imagination and be as creative as you can here. Paint, ribbons, Easter stickers, construction paper, gift bags... you get the idea. Just make 'em really cool and fun to find!
3. Gather the hunters. This can be from one to as many people as you want.
4. Hide the Easter beers. Again, creativity is very important here. Don't make it too easy, but make sure no beers remain un-found - that would be a dirty shame.
5. Now there are two standard ways of conducting the hunt, however, feel free to make your own rules. If you have a bunch of guys who just want to party, then they must drink each beer they find before they can hunt for the next one. Be sure its not too hot out because it's no fun drinking warm beer. If you want a somewhat mellower experience (no drunks), conduct the hunt in the traditional manner... Find a beer, put it in your basket. Use 6-pack carriers for the hunters to gather their beers in.

The most important rule of all...

HAVE FUN!

If you need a bunch of really unique beers for your own Easter Beer Hunt, you can buy them right here online at:

www.BeerOnTheWall.com
or call toll free 1-888-840-BEER

Rated #1 Beer Gift Shop!

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March, 2006

Warning - Consumption of alcohol may cause you to thy shings like thish...

Bunch of the Month Club®

This Month's Featured Brews

Sand Harbor HefeWeizen Lake Tahoe Brewing Company

The Lake Tahoe Brewing Company opened in 1999 on Lake Tahoe's north shore in the small, picturesque community of Crystal Bay.

For years, the brewery was a favorite stop for skiers and snow boarders after a hard day of skiing and snow boarding at Sway valley, on of lake Tahoe's most famous ski resorts.

Winter revelers would arrive in droves every evening and pack the place to capacity so they could warm their bellies with a pint of the sweet elixir that made this place famous around the lake. The beer here is very good!

The food, on the other hand, left some to be desired. We have also heard rumors that the service wasn't quite up to par as of late. We are sad to report that the brew pub recently closed its doors because they could not support the restaurant end of the business. But, the beer still flows!

The Lake Tahoe Brewing Company had a small brew house for brewing all the beers that they served on tap at the pre pub's restaurant, and also has several of their beers available in 12 ounce bottles available for sale by the six-pack.

Because of the brewery's small size and capacity, they farmed out all of their bottling to the Sacramento Brewing Company in Sacramento

Crystal Bay Red Ale Lake Tahoe Brewing Company

California, who brewed the beers in strict accordance with Lake Tahoe Brewing Company's recipes and guidelines.

As we said, the restaurant is gone, but the beer still flows!

Sacramento brewing Company is still brewing and bottling Lake Tahoe's beers for them and they are sold at local stores around northern California.

There are currently four Lake Tahoe beers available in bottles year round, with a few more bottled in larger 22 ounce bottles as seasonal offerings. This month, we bring you two very nice selections for your sampling pleasure.

Sand Harbor HefeWeizen is a wonderful beer that is brewed in the traditional Bavarian style. It is an unfiltered hefeweizen style ale that uses a unique yeast strain resulting in the telltale citrus, clove and banana flavors of a classic German hefeweizen. It is highly carbonated with a crisp and clean finish.

Crystal Bay Red Ale is the Lake Tahoe Brewing Company's flagship beer and is characterized as a full-bodied, malty ale with a hint of roasted barley. It is lightly hopped with noble domestic hops and has a smooth and sweet finish. This one hangs around in your mouth a bit longer than the hefeweizen. *Enjoy...*

D o p p e l B o c k Sudwerk Brewing Company

The Sudwerk Hubsch Brewing Company, located in the small town of Davis, CA, has a wonderful brew pub and restaurant resembling a large German beer hall, with copper kettles as the center piece of the bar, open fermenting vessels, antique brewing equipment and large booths that fit up to 10 people.

The brewery produces only Lagers, which is almost unheard of for an American microbrewery but very common in Europe and other parts of the globe.

Having been around for almost 16 years now, their philosophy on brewing appears to work well - make great Bavarian style beers just like those in Germany and don't do any skimping along the way. Sudwerk brews all their beers in traditional German styles using only Hops, Barley, Water and Yeast as specified in the German Purity Laws.

Doppel Bock is an absolutely fantastic beer that Sudwerk only brews once a year. Reddish black in color, this seasonal specialty is rich and complex, with a layered malt character accentuated by a distinct roasted flavor. The beer is brewed with a generous amount of Munich malt, a subtle addition of chocolate malt, and a range of caramel malts. A long lagering process provides a velvet smooth, silky finish. *A favorite of ours every year!*



*6 **COOL BREW** **



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- Choose one of the Beer Gift Baskets we put together for just about any occasion, in our online Gift Shop.
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