

Your Online Microbrew Store and Gift Shop
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1-888-840 BEER (2337)

"Drinking beer promotes freedom of speech!"

BEER
on the wall

Presents...

Happy Halloween!



Well Halloween is here again and the Holiday Season is just around the corner. This month we have 3 excellent beers for our **Beer of the Month Club** members.

Please see the back of this page for descriptions of this month's featured beers.

As we did in previous years, we will include these three outstanding beers in a select few of our *Bunch of Brew* Sampler Packs this month and in November. We are also including them in many of our Beer Gift Baskets for as long as they last.

If you want more of any of our featured beers this month, you better act fast!

We have a very limited supply of these beers on hand, so get some now before it's too late! When we run out of them, they will be gone for a long, long time.

These beers also make great Halloween and Thanksgiving Gifts, so send a couple today before they're all gone!

Call 1-888-840-BEER (2337)
or visit our website at:

www.BeerOnTheWall.com



Rated #1 Beer Gift Shop!

Get the Perfect Christmas Gift for the Beer Lovers in Your Life

A Little Beer Humor to Lighten Your Day

The Difference Between Women & Beer

1. When you go out to a bar you know you can always pick up a BEER.
2. You can enjoy BEER all month.
3. BEER usually looks the same in the morning.
4. BEER doesn't worry about someone walking in.

The Difference Between Men & Beer

1. BEER is never late.
2. BEER doesn't have parents.
3. BEER doesn't take up much closet space.
4. You can't catch anything but a buzz from a BEER.

Quote of the Month

Damn, there's beer on my job application.

-- Brian Tully

4 Tips to Help You Quit Drinking Beer

1. Avoid doing things that you associate with drinking, such as smoking, eating, playing, and being awake.
2. Get thrown in jail, where beer can only be acquired in exchange for painful sexual favors.
3. Move to a Bible Belt state, where possession of alcohol is illegal.
4. Fill your home with motivational placards bearing such slogans as, "Drinking Beer is for Wussies" and "Only A Frickin' Moron Would Even Think About Drinking Beer."

8 Nice Ways to Say "Throwing Up"

- | | |
|----------------------------|--------------------------|
| 1. Drive the porcelain bus | 5. Decorate the bushes |
| 2. Deliver street pizza | 6. Reverse chug |
| 3. Blow foam | 7. Liquidate your assets |
| 4. Talk to Ralph on the | 8. Burp in 3-D |

October, 2005

No beer was spilled during the making of this Newsletter

Bunch of the Month Club®

This Month's Featured Brews

Snake River Pale Ale

Snake River Brewing Company

Snake River Brewing Company opened its doors in March of 1994, after remodeling an old cinder block warehouse in downtown Jackson Hole, Wyoming. They are both a brewery and brewpub with a staff who really, really loves their beer.

What little beer the staff doesn't drink or serve in the brew pub, they send out to small regional markets. If you live in an area lucky enough to be served by these guys, then you understand. If not, then you are one of the lucky few in Beer on the Walls' beer club who get to sample two of their most popular brews this month.

Brew master Chris Erickson believes it's far easier to produce a million barrels of so-so beer than one barrel of great beer. So, he only produces about 4,500 barrels of award-winning beer per year. They operate a 15 barrel, steam fired brew house and hand craft their lagers and ales using several yeast strains along with hops and grains from the United States, British Isles and Europe.

It takes time, passion and sweat to make great beer. Once you enjoy a sip of one of these beers, you'll raise your glass to their brewers and

Snake River Lager

Snake River Brewing Company

thank the powers that be that somehow you got a couple bottles of this fantastic beer right here in your hands, right now!

During a recent trip to Jackson Hole, Wyoming, we made sure to visit the brew pub to indulge in some fine cuisine and sample their beverages. We are happy to report that everything we tried on the menu was top notch, and the beers were better yet. It's a good thing that our hotel was just a couple blocks away!

The brewery is really easy to find and as always, we highly recommend that you visit them the next time you are in Jackson Hole. Don't tell them that Beer on the Wall sent you, you might get the boot.

Snake River Pale Ale is an American style Pale Ale with a crisp flavor enhanced by a healthy amount of dry hopping.

Snake River Lager is a Vienna style Lager with caramel flavor balanced by an earthy German hop aroma.

Both of these beers go great with just about anything - including Monday Night Football. They have also won way too many awards to list here!

Black Butte Porter

Deschutes Brewing Company

Deschutes Brewery, located in Central Oregon along the banks of the wild and scenic Deschutes River, has brewed handcrafted traditional ales since 1988. Starting out as a small brewpub in the heart of downtown Bend, Deschutes' first beers were Black Butte Porter, Bachelor Bitter and Cascade Golden Ale.

In 1993, Deschutes moved into its current brewing facility and has continued expanding and improving the facilities. They now have a 50-barrel traditional gravity brew house and a new one-of-a-kind 131-barrel Huppmann brew system from Germany.

The Deschutes Brewery & Public House continues brewing unique beers at our original location while serving the finest Northwest pub cuisine. So when you find yourself in Bend, come on in and have a pint of Bachelor Bitter, the locals' favorite, or any of our other original ales brewed on-site.

Black Butte Porter, crafted from chocolate and crystal malts, is Deschutes Brewery's flagship brand. With a rich and distinctive flavor, this porter has enjoyed a loyal and passionate following since its first pint in 1988.

Happy Halloween!

Looking For A Unique Gift?

BEER On The Wall offers the very best Beer Gifts available anywhere. We have something perfect for every occasion...

- Send a Gift Membership to our Beer of the Month Club and be remembered each month as they open their fresh California microbrews.
- Choose one of the Special Gift Packs we put together for all occasions in our online Gift Shop.
- Send one of our sampler 'Bunch of Brews' for a unique one-time gift.
- Build your own custom 6-pk or 12-pk.
Why not buy a gift for yourself!

Protect your investment - Keep ALL beer refrigerated ALWAYS!



6. COOL BREW™

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The Perfect Gift or Promotional Item!



- **Say whatever you want (almost) on each bottle!**
- Choose from our wide selection of label templates and add your own words, photos, etc. to build your very own labels.
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- **Corporate promotional gifts** - we will custom design any label to fit your need - Logos, pictures, slogans, just tell us what you want!

Design your label right online at www.BeerOnTheWall.com

Or call 1-888-840-BEER (2337)

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