

# BEER

## on the wall

"Drinking Beer Promotes Freedom of Speech"

### Valentine's Day - Did you know

Love it or hate it Valentine's Day is just around the corner. We thought it would be fun to take a look at some of the facts that surround the holiday that is one that can send even the calmest man or woman into an irrational panic. Whether you're steadfastly single or joyfully coupled up, chances are you have a thing or two to learn about love and the history behind Valentine's Day.

- Cupid (symbol for Roman God of love), doves, love birds, roses, hearts and arrows are all symbols of the Valentine's Day celebration.
- Pope Gelasius declared February 14 St. Valentine's Day around 498 A.D.
- In Great Britain, Valentine's Day began to be celebrated around seventeenth century. By the middle of the eighteenth century, it was common for friends and lovers to exchange small tokens of affection or handwritten notes.
- In Medieval times, girls ate bizarre foods on St Valentine's Day to dream of their future spouse.
- The first Valentine gift was sent by Duke of Orleans to his wife, after he was captured in 1415.
- The majority of Valentine's Day flowers are bought by men, whereas 15% of U.S. women send themselves flowers on Valentine's Day.
- Around 3% of pet owners prefer to give Valentine gifts to their pets, as they are more grateful than humans.
- The Empire State Building in New York City played a prominent role in the movie Sleepless in Seattle. This year 15 couples will take (or renew) their vows on the 80th floor of this famous landmark.
- The chocolate box has been around for more than 140 years. The first Valentine's Day box of chocolates was introduced by Richard Cadbury in 1868.



Now that you have some fun trivia facts about Valentine's Day to share with your sweetheart, why not think about something different this year to give to that special someone. While chocolate and flowers are the most popular gifts why not go for something completely different and sure to surprise them. We have many great Beer Gifts to show that you really have taken some time to think of the perfect gift this year. What about a gift with some great microbrew beers and some great snacks to go

with them. And if you are still set on giving chocolate we can even handle that for you with our Ghirardelli Chocolate and Beer gift basket.

OFF THE WALL

Find your Valentine's Day gift at [www.BeerOnTheWall.com](http://www.BeerOnTheWall.com)

# BEER OF THE MONTH CLUB

*this month's featured beers*

## Joseph James Brewing Company

In 2006, Joseph James Brewing Company was born with the idea of bringing high quality beers to Southern Nevada. It was this intention that has led to the success of their year round selection and have inspired many more of their unique brews.

At Joseph James Brewing Company it is their mission to deliver the highest quality products, create classic style with a unique touch, and to educate consumers about craft beer and all its benefits.

Great craft beer starts with inspiration and the finest ingredients. They draw from the inspirations and creativities of brewers, home brewers, and consumers to conceive the perfect recipes for their beer. They then use the finest malts, hops, and yeast to bring the inspiration into reality. The result speaks for itself, great craft beer second to none.

### JJ Craft American Lager

Traditional Style American Lager brewed with the finest Pilsner malts and organic rice. This light bodied lager is crisp and refreshing at 5.2% ABV and 15 IBU's.

### Wieze Guy

This German Light Hefeweizen has hints of Banana and clove like traditional hefeweizens, but is much lighter in body and easy to drink. This brew is 3.5% ABV and 15 IBU's.

### Tahoe Blue

A pale ale with the finest 2 row pale malt and aggressively hopped with cascade and centennial. This brew has light sweetness and has essences of grapefruit and other citrus. This medium bodied beer is 6.2% ABV, 65 IBU's.

## Ghirardelli and Beer Gift



### Chocolate and beer! What a fantastic combination!

We feature chocolate goodies in this Valentine's Day gift basket that are crafted by the world-famous Ghirardelli chocolatiers of San Francisco. We recommend the "Mixed Microbrew" sampler with this beer gift for it's awesome pairing with the incredible chocolates included in this gift basket. Or if you are looking for a really special touch we can add personalized beer labels to this gift basket for you.

**Cool beer fact:** Believe it or not, chocolate actually pairs better with beer than it does with wine. And dark chocolates actually have many health benefits to your heart.

We all know that beer drinkers could use as much help as possible with keeping their heart strong; so if you are looking for a unique chocolate and beer gift basket, then you have hit pay dirt!

## Off the Wall Online Special

Save  
**10%**

Save 10% on any\* purchase from:  
[www.BeerOnTheWall.com](http://www.BeerOnTheWall.com)

Use Coupon Code: **NW0211YR**  
Offer Expires February 28, 2011

\* Excludes Beer Club Membership

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